



For Immediate Release
March 24, 2007

Cupertino, California - Cirgon, Inc, a Silicon Valley firm which designs and produces products that revolutionize the ease with which consumers can get full enjoyment from your photographs and other digital media, today announced the availability of their new flagship product, the MediaFrame? 100.

The Cirgon MediaFrame 100 is a framed 19" wall-hanging LCD display with powerful embedded features that enable consumers to sort, manage, and edit digital photos - plus combine them with music to create stunning slide shows to share with friends and family.

The MediaFrame 100 requires no personal computer – digital photographs are loaded directly into it from a digital camera, any standard flash card, CD, DVD, or even an Apple iPod. The unit will hold up to 10,000 photographs, plus music, video, and other digital media.

The Cirgon MediaFrame 100 is the world's first system for effectively digital media including photos, music, and video clips – with no computer required. All of the product's features are accessed via a simple remote control, allowing a user to view, sort, crop, and edit their digital photographs, plus combine them with music - all using the remote control from the comfort of their living room sofa.

"We truly believe this is a revolutionary product", said Darwin Throne, Cirgon's founder and CEO, "we are bringing to our customers an ease-of-use, and quality of viewing experience that surpasses anything else on the market today."

The MediaFrame 100 hangs on a wall like a work of fine art, is available in several different frame styles, to complement any home décor.

"In designing this product our goal was to give people a way in which they could have all of their treasured photographs, music, and video clips available at their fingertips to enjoy anytime – without needing a personal computer", said Throne.

The product is available immediately, through the company's website at www.cirgon.com, and through selected dealers and resellers.

Located in the heart of Silicon Valley, Cirgon, Inc, designs and produces products which provide a breathtaking viewing experience combined with powerful, easy-to-use features for storing, managing, sorting, and sharing all your digital media.

For more information, contact Darwin Throne, at dthrone@cirgon.com