



For Immediate Release
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Cupertino, California - Cirgon, Inc, a Silicon Valley firm which designs and produces products that revolutionize the ease with which consumers can get full enjoyment from their digital photographs and other digital media, showed the Digital Media Player 200 and MediaFrame 100 at the CEDIA (Custom Design and Installation Association) show in Denver, CO.

Over one hundred home entertainment dealers, installers and consumers visited the company's booth and gave the products "two thumbs up" reviews. The products were considered to be very affordable offering features that are found only in products costing thousands of dollars more. The ease with which the user can manage and view their digital photos was not available in any other product at the show.

"Twenty percent of the visitors in my showroom are asking for a solution to managing and viewing their digital photos. Now I have a solution for them!" Dealer, Chicago

"I've been looking for a solution like this for my clients. I have eight clients that will be immediately interested in the products." Dealer, Minneapolis

The Cirgon Digital Media Player incorporates powerful embedded features that enable consumers to sort, manage, and edit digital photos - plus combine them with music to create stunning slide shows to share with friends and family on a Home Theater System.

The Digital Media Player 200 requires no personal computer – digital photographs are loaded directly into it from a digital camera, any standard flash card, CD, DVD, or even an Apple iPod. The unit will hold up to 50,000 photographs, plus music, video, and other digital media.

"We looked at all of the products at the CEDIA show and found no products that provided the capabilities of the DMP 200 at this price point", said Darwin Throne, Cirgon's founder and CEO, "we are bringing to our customers an ease-of-use, and feature set for digital media entertainment that surpasses anything else on the market today."

The product is available in September 2007, through the company's website at www.cirgon.com, and through selected dealers and resellers.